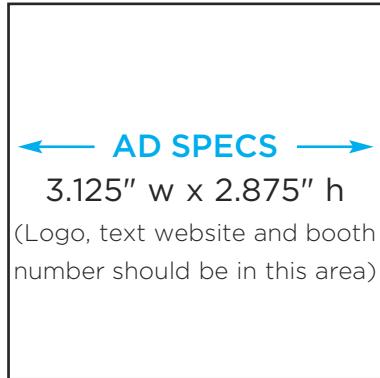




FRONT COVER BOX AD SPECIFICATIONS



SETTING UP YOUR AD IS AS EASY AS 1-2-3!

1. Set your document size to 3.125" w x 2.875" h
2. Add all your important information (logos, copy, etc.)
3. Include your booth number and website in the ad.

DESIGN ASSISTANCE:

If you need design assistance, Source Group can create your ad for a small fee. Contact the Art Department for details.

FRONT COVER BOX AD SAMPLES:



FRONT COVER BOX AD PLACEMENT:



SUBMISSION OPTIONS

- **EMAIL:** You may email files up to 40 MBs to materials@sourceg.net
- **FTP:** If you have an FTP site, you may upload the files and email us instructions to download.
- **FILE TRANSFER:** If the file is too large to email and you do not have access to a FTP site, it is recommended that you use a free FTP service such as www.wetransfer.com or www.dropbox.com.
- **REGULAR MAIL:** You may send a CD or other media to the address below, ATTN: SG Art Department.

FILE TYPES ACCEPTED: .PDF (preferred format)/ .TIF/ .EPS / .JPG

REQUIRED RESOLUTION: 300 DPI

COLOR MODE: CMYK

Don't forget to include your BOOTH NUMBER in all ad submissions.

FOR AD SAMPLES AND IDEAS: VISIT WWW.SOURCEG.NET TO VIEW PAST PUBLICATIONS