



TARGETED DISPLAY ADS

Accepted File Type: JPG only

Dimensions: 320×100, 300×250, 300×600, 970×250 pixels (width × height)

(Submit one ad in each size)

Required Resolution: 72 PPI

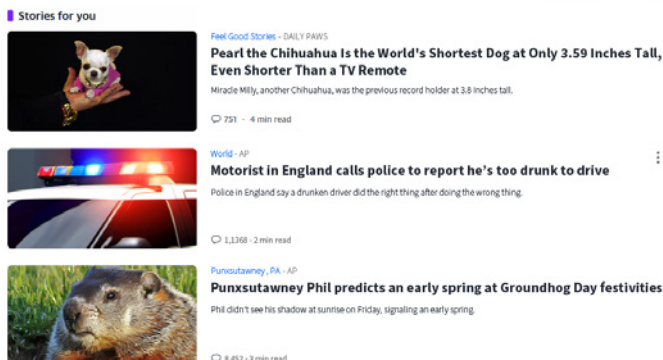
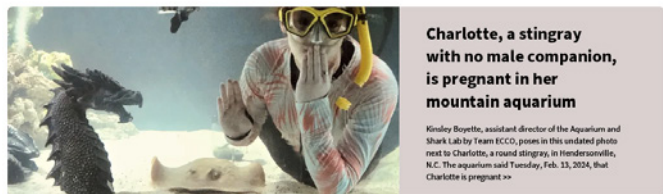
Color Mode: RGB

Maximum File Size: 150 KB

Be sure to include a URL when submitting your content

Your four ads will be displayed randomly on websites and applications accessed by devices (such as cell phones, laptops, and tablets) of individuals in the United States with industry-specific interests throughout the month. Viewers have the option to click on your advertisement, which will redirect them to a website of your selection. **Impressions**, representing the number of times your ad is shown, can reach up to 100,000 per month. Following the campaign's conclusion, you will receive a detailed report outlining the final impressions and clicks.

IMPORTANT: Google determines the sites where ads appear using algorithms beyond our control. You cannot request specific websites for ad placement. Please note that there is no guarantee you will personally view your ads during the campaign.



**YOUR
AD
HERE**

Targeted Display Ads Feature:

- Company logo
- Product images
- Any desired text

Design Assistance

We're here to help you! For a fee of \$150, we can create your Targeted Display Ads. Feel free to reach out to us at sgmedia@sourceg.net for details.

Example of potential placement