



EMAIL SPONSORSHIP

Accepted File Types: JPG, PNG, GIF
Dimensions: 280x373 (pixels, width x height)
Required Resolution: 72 PPI
Color Mode: RGB

Source Group distributes a daily magazine email blast to thousands of industry-specific recipients who have opted in*. Your company will be featured as an official sponsor, prominently displayed alongside our publication.

**Excluding the official attendee list*

Your company's ad will be strategically placed within the magazine's daily email blast, maximizing visibility among our audience. This presents a valuable opportunity to showcase your brand, products, and key messaging directly to industry-specific recipients. Please include a website address in your submission email to direct interested viewers for further information.

Design Assistance

We're here to help you! For a fee of \$150, we can create your Email Sponsorship Ad. Feel free to reach out to us at sgmedia@sourceg.net for details.

Are You Ready for Day 1, it's Here!

Our daily publications contain compelling content, ranging from in-depth product features, to insightful company profiles, to captivating advertisements that serve as a compass to help you stay ahead of the curve during ARA Show.



Boost Your Business with a Digital Marketing Plan

With the right strategies, you can reach, engage, and gain lifetime customers. Unsure about digital marketing services?

7 Reasons Why You Need One