

December 8, 2014

VERIFICATION OF DISTRIBUTION

This letter is to attest Certified Audit of Circulations (CAC) was contracted to verify the distribution of *Workboat Industry News* magazine during The International WorkBoat Show in New Orleans, LA from Wednesday, December 3rd through Friday, December 5th, 2014. The distribution of *Workboat Industry News* took place through two distribution channels: placement in designated hotel lobbies for pick up by trade show attendees and through vendors handing out copies in front of the convention center associated with The International WorkBoat Show.

CAC was able to verify the distribution of *Workboat Industry News* took place at the times and places shown through a random selection from the attached listing of hotels and shuttle bus locations. CAC was also able to verify that each day a new edition was printed and handed out. No attempt was made to verify the number of copies distributed.

The verification performed by CAC included the following:

1. Onsite visual inspection by CAC auditors of copies placed in hotel lobbies.
2. Onsite visual inspection by CAC auditors at designated shuttle locations in New Orleans, LA and surrounding towns.
3. Review and confirmation of each day's edition.

Certified Audit of Circulations (CAC) is a tripartite, not for profit membership organization that provides objective verification of distribution claims for paid and free media throughout the United States. CAC was founded in 1956 and is controlled by a Board of Directors representing advertisers, advertising agencies and publishers.



Debbie Maragoudakis

Audit Director

Source Group - Workboat Industry News

Official Hotels

Blake	500 St Charles Ave	New Orleans
Doubletree	300 Canal St	New Orleans
Embassy Suites New Orleans	315 Julia St	New Orleans
Hampton Inn and Suites Convention Center	1201 Convention Center Blvd	New Orleans
Hampton Inn Downtown	226 Carondelet St.	New Orleans
Hilton Garden Convention Center	1001 S Peters St	New Orleans
Hilton Garden French Quarter	821 Gravier St	New Orleans
Hilton Riverside	2 Poydras St	New Orleans
Hilton St Charles	333 St Charles Ave	New Orleans
Hyatt French Quarter	800 Iberville St	New Orleans
Intercontinental	444 St Charles St	New Orleans
JW Marriott	614 Canal St	New Orleans
La Quinta	301 Camp St	New Orleans
Lowe's	300 Poydras	New Orleans
Marriott	555 Canal St	New Orleans
Marriott Convention Center	859 Convention Center Blvd	New Orleans
Modern	936 St Charles Ave	New Orleans
Monteleone	214 Royal St	New Orleans
Omni Riverfront	701 Convention Center Blvd	New Orleans
Renaissance Arts	too Tchoupitoulas St	New Orleans
Residence Inn Convention Center	345 St Joseph St	New Orleans
Royal Sonesta	300 Bourbon St	New Orleans
Sheraton	500 Canal St	New Orleans
Spring Hill Suites Convention Center	301 St Joseph St	New Orleans
Staybridge Suites	501 Tchoupitoulas St	New Orleans
Westin Canal Place	100 Iberville St	New Orleans
Whitney	610 Poydress St	New Orleans
Wyndham French Quarter	124 Royal St	New Orleans

Non-Official hotels

Ambassador	535 Tchoupitoulas St	New Orleans
Astor Crown Plaza	739 Canal at Bourbon St	New Orleans
Courtyard Convention Center	300 Julia St	New Orleans
Four Points	541 Bourbon St	New Orleans
Harrah's Hotel and Casino	228 Poydras St	New Orleans
Holiday Inn	301 Dauphine St	New Orleans
Homewood Suites	901 Poydras St	New Orleans
Hyatt Place Convention Center	881 Convention Center Blvd	New Orleans
New Orleans	333 Poydress St	New Orleans

Convention Center Distribution

Ernest N. Morial Convention Center	900 Convention Center Blvd	New Orleans
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