

October 3, 2014

## VERIFICATION OF DISTRIBUTION

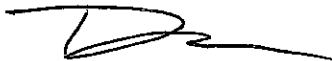
This letter is to attest Certified Audit of Circulations (CAC) was contracted to verify the distribution of *Water Quality Industry News* magazine during the Water Environment Federation Technical Exhibition and Conference (WEFTEC) in New Orleans, LA from Monday, September 29<sup>th</sup> through Wednesday, October 1<sup>st</sup>, 2014. The distribution of *Water Quality Industry News* took place through two distribution channels: placement in designated hotel lobbies for pick up by trade show attendees and through vendors handing out copies at designated trade show shuttle bus locations.

CAC was able to verify the distribution of *Water Quality Industry News* took place at the times and places shown through a random selection from the attached listing of hotels and shuttle bus locations. CAC was also able to verify that each day a new edition was printed and handed out. No attempt was made to verify the number of copies distributed.

The verification performed by CAC included the following:

1. Onsite visual inspection by CAC auditors of copies placed in hotel lobbies.
2. Onsite visual inspection by CAC auditors at designated shuttle locations in New Orleans, LA and surrounding towns.
3. Review and confirmation of each day's edition.

Certified Audit of Circulations (CAC) is a tripartite, not for profit membership organization that provides objective verification of distribution claims for paid and free media throughout the United States. CAC was founded in 1956 and is controlled by a Board of Directors representing advertisers, advertising agencies and publishers.



Debbie Maragoudakis

Audit Director

## Source Group - Water Quality Industry News

### Official Hotels

Astor Crowne Plaza	739 Canal at Bourbon Street	New Orleans	70130
Courtyard Convention Center	300 Julia Street	New Orleans	70130
Courtyard Downtown	124 St. Charles Avenue	New Orleans	70130
Doubletree	300 Canal Street	New Orleans	70130
Embassy Suites	315 Julia Street	New Orleans	70130
Hampton Inn Convention Center	1201 Convention Center Blvd	New Orleans	70130
Hampton Inn & Suites Downtown	226 Carondelet Street	New Orleans	70130
Hilton Garden Inn Convention Center	1001 S. Peters Street	New Orleans	70130
Hilton Garden Inn French Quarter	821 Gravier Street	New Orleans	70112
Hilton Eiverside (HQ)	2 Poydras Street	New Orleans	70130
Hilton	333 St. Charles Avenue	New Orleans	70130
Hyatt French Quarter	800 Iberville Street	New Orleans	70112
Hyatt Place Convention Center	881 Convention Center Blvd	New Orleans	70130
InterContinental N.O.	444 St. Charles Avenue	New Orleans	70130
International House	221 Camp Street	New Orleans	70130
JW Marriott	614 Canal Street	New Orleans	70130
La Quinta Inn Downtown	301 Camp Street	New Orleans	70130
Loews	300 Poydras Street	New Orleans	70130
Marriott	555 Canal Street	New Orleans	70130
Marriott Convention Center	859 Convention Center Blvd	New Orleans	70130
Modern	936 St. Charles Avenue	New Orleans	70130
Monteleone	214 Royal Street	New Orleans	70130
Omni Royal Crescent	535 Gravier Street	New Orleans	70130
Queen and Crescent	344 Camp Street	New Orleans	70130
Renaissance Arts	700 Tchoupitoulas Street	New Orleans	70130
Renaissance Pere Marquette	817 Common Street	New Orleans	70130
Residence Convention Center	345 St. Joseph Street	New Orleans	70130
Royal Sonesta	300 Bourbon Street	New Orleans	70130
Sheraton	500 Canal Street	New Orleans	70130
Springhill Convention Center	301 St. Joseph Street	New Orleans	70130
Staybridge Suites	501 Tchoupitoulas Street	New Orleans	70130
W	333 Poydras Street	New Orleans	70130
Westin Canal Place	100 Iberville Street	New Orleans	70130
Wyndham French Quarter	124 Royal Street	New Orleans	70130
Wyndham Baronne Plaza	201 Barone Street	New Orleans	70130
Wyndham Riverfront	701 Convention Center Blvd	New Orleans	70130

### Non-Official hotels

Ambassador	535 Tchoupitoulas Street	New Orleans	70130
Blake	500 St. Charles Avenue	New Orleans	70130
Bourban Orleans	717 Orleans Street	New Orleans	70116
Country Inn French Quarter	315 Magazine Street	New Orleans	70130
Courtyard / Iberville	910 Iberville Street	New Orleans	70112
Four Points	541 Bourbon Street	New Orleans	70130
Le Marais	717 Conti Street	New Orleans	70130
Le Pavillion Hotel	833 Poydras Street	New Orleans	70112
Omni Royal Orleans	621 St. Louis Street	New Orleans	70140
Terrell House	1441 Magazine Street	New Orleans	70130

### Shuttle Stops

Astor Crowne Plaza	739 Canal at Bourbon Street	New Orleans	70130
Doubletree	300 Canal Street	New Orleans	70130
Embassy Suites	315 Julia Street	New Orleans	70130
Hampton Inn & Suites Downtown	226 Carondelet Street	New Orleans	70130
Hilton Eiverside (HQ)	2 Poydras Street	New Orleans	70130
InterContinental N.O.	444 St. Charles Avenue	New Orleans	70130
JW Marriott	614 Canal Street	New Orleans	70130
Marriott	555 Canal Street	New Orleans	70130
N.O. Morial Convention Center	900 Convention Center Blvd	New Orleans	70130
Renaissance Arts	700 Tchoupitoulas Street	New Orleans	70130
Sheraton	500 Canal Street	New Orleans	70130
Springhill Convention Center	301 St. Joseph Street	New Orleans	70130
W	333 Poydras Street	New Orleans	70130
Westin Canal Place	100 Iberville Street	New Orleans	70130