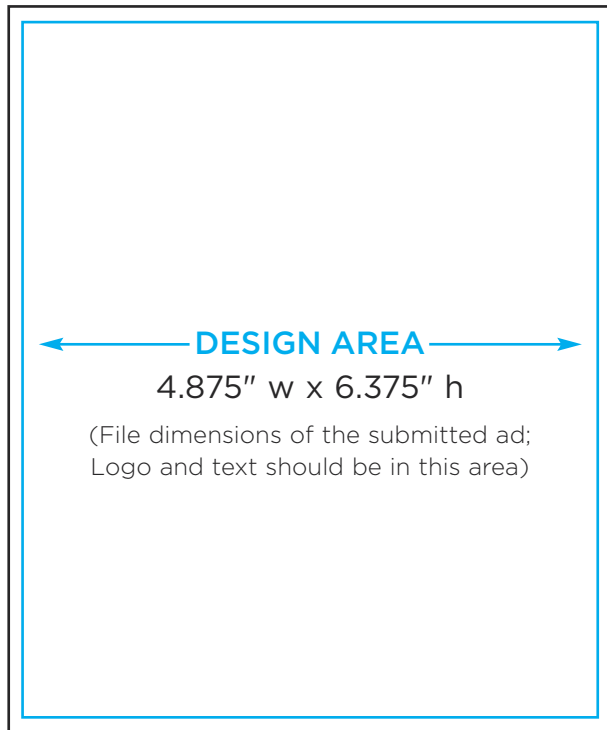




QUARTER PAGE AD SPECIFICATIONS



SETTING UP YOUR AD IS AS EASY AS 1-2-3!

1. Set your document size to 4.875" wide x 6.375" high. Flyer ads do not bleed.
2. Make sure to include your important information (logos, copy, etc.) within this space.
3. Include your booth number and website in the ad.

HELPFUL INFORMATION:

FINISHED SIZE

The finished size refers to the final dimensions of the flyer after it has been printed.

DESIGN AREA

This refers to the size we need the finished ad file to be. Keep all your important information (logos, copy, etc.) within this area.

DESIGN ASSISTANCE:

If you need design assistance, Source Group can create your ad for a small fee. Contact the Art Department for details.

SUBMISSION OPTIONS

- **EMAIL:** You may email files up to 40 MBs to materials@sourceg.net
- **FTP:** If you have an FTP site, you may upload the files and email us instructions to download.
- **FILE TRANSFER:** If the file is too large to email and you do not have access to a FTP site, it is recommended that you use a free FTP service such as www.wetransfer.com or www.dropbox.com.
- **REGULAR MAIL:** You may send a CD or other media to the address below, ATTN: SG Art Department.

FILE TYPES ACCEPTED: .PDF (preferred format)/ .TIF/ .EPS / .JPG

REQUIRED RESOLUTION: 300 DPI

COLOR MODE: CMYK

Don't forget to include your **BOOTH NUMBER** in all ad submissions.

FOR AD SAMPLES AND IDEAS: VISIT WWW.SOURCEG.NET TO VIEW PAST PUBLICATIONS