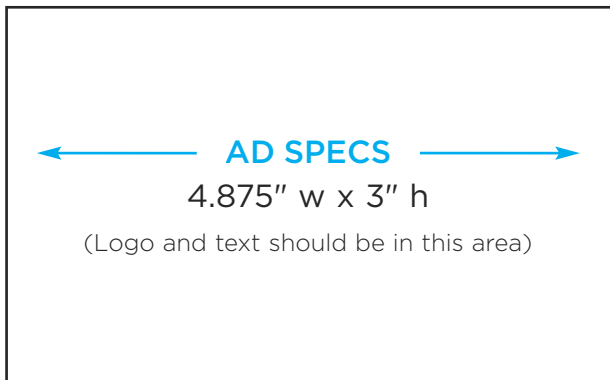




# PRODUCT SHOWCASE AD SPECIFICATIONS



## SETTING UP YOUR AD IS AS EASY AS 1-2-3!

1. Set your document size to 4.875" wide x 3" high.
2. Add all your important information (logos, copy, etc.)
3. Include your booth number and website in the ad.

## DESIGN ASSISTANCE:

If you need design assistance, Source Group can create your ad for a small fee. Contact the Art Department for details.

## PRODUCT SHOWCASE AD SAMPLES:



## SUBMISSION OPTIONS

- **EMAIL:** You may email files up to 40 MBs to [materials@sourcecg.net](mailto:materials@sourcecg.net)
- **FTP:** If you have an FTP site, you may upload the files and email us instructions to download.
- **FILE TRANSFER:** If the file is too large to email and you do not have access to a FTP site, it is recommended that you use a free FTP service such as [www.wetransfer.com](http://www.wetransfer.com) or [www.dropbox.com](http://www.dropbox.com).
- **REGULAR MAIL:** You may send a CD or other media to the address below, ATTN: SG Art Department.

**FILE TYPES ACCEPTED:** .PDF (preferred format)/ .TIF/ .EPS / .JPG

**REQUIRED RESOLUTION:** 300 DPI

**COLOR MODE:** CMYK

**Don't forget to include your BOOTH NUMBER in all ad submissions.**

**FOR AD SAMPLES AND IDEAS: VISIT [WWW.SOURCEG.NET](http://WWW.SOURCEG.NET) TO VIEW PAST PUBLICATIONS**