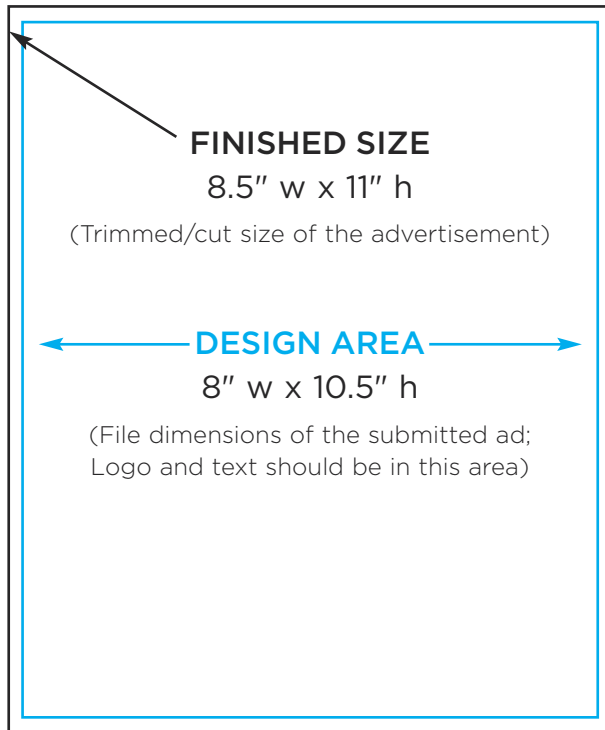




# INSERTED FLYER AD SPECIFICATIONS



## **SETTING UP YOUR AD IS AS EASY AS 1-2-3!**

1. Set your document size to 8" wide x 10.5" high.  
Flyer ads do not bleed.
2. Make sure to include your important information (logos, copy, etc.) within this space.
3. Include your booth number and website in the ad.

### **HELPFUL INFORMATION:**

#### **FINISHED SIZE**

The finished size refers to the final dimensions of the flyer after it has been printed.

#### **DESIGN AREA**

This refers to the size we need the finished ad file to be. Keep all your important information (logos, copy, etc.) within this area.

#### **DESIGN ASSISTANCE:**

If you need design assistance, Source Group can create your ad for a small fee. Contact the Art Department for details.

## **SUBMISSION OPTIONS**

- **EMAIL:** You may email files up to 40 MBs to [materials@sourcecg.net](mailto:materials@sourcecg.net)
- **FTP:** If you have an FTP site, you may upload the files and email us instructions to download.
- **FILE TRANSFER:** If the file is too large to email and you do not have access to a FTP site, it is recommended that you use a free FTP service such as [www.wetransfer.com](http://www.wetransfer.com) or [www.dropbox.com](http://www.dropbox.com).
- **REGULAR MAIL:** You may send a CD or other media to the address below, ATTN: SG Art Department.

**FILE TYPES ACCEPTED:** .PDF (preferred format)/ .TIF/ .EPS / .JPG

**REQUIRED RESOLUTION:** 300 DPI

**COLOR MODE:** CMYK

***Don't forget to include your **BOOTH NUMBER** in all ad submissions.***

**FOR AD SAMPLES AND IDEAS: VISIT [WWW.SOURCEG.NET](http://WWW.SOURCEG.NET) TO VIEW PAST PUBLICATIONS**

Source Group  
LLC

If you have questions, contact the Art Department  
at 520-722-2000 or [materials@sourcecg.net](mailto:materials@sourcecg.net)