

VERIFICATION OF DISTRIBUTION

This letter is to attest Certified Audit of Circulations (CAC) was contracted to verify the distribution of *Nutrition School News* magazine during the School Nutrition Association (SNA) Conference in Boston, MA from Monday July 14th through Wednesday July 16th, 2014. The distribution of *Nutrition School News* took place through two distribution channels: placement in designated hotel lobbies for pick up by trade show attendees and through vendors handing out copies at designated trade show shuttle bus locations.

CAC was able to verify the distribution of *Nutrition School News* took place at the times and places shown through a random selection from the attached listing of hotels and shuttle bus locations. CAC was also able to verify that each day a new edition was printed and handed out. No attempt was made to verify the number of copies distributed.

The verification performed by CAC included the following:

1. Onsite visual inspection by CAC auditors of copies placed in hotel lobbies.
2. Onsite visual inspection by CAC auditors at designated shuttle locations in Boston, MA and surrounding towns.
3. Review and confirmation of each day's edition.

Certified Audit of Circulations (CAC) is a tripartite, not for profit membership organization that provides objective verification of distribution claims for paid and free media throughout the United States. CAC was founded in 1956 and is controlled by a Board of Directors representing advertisers, advertising agencies and publishers.



Debbie Maragoudakis

Audit Director

Source Group - Nutrition School News 2014

Official Hotels

Omni Parker House	60 School St	Boston
Hilton Dwntrn/Faneuil Hall	89 Broad St	Boston
Hyatt Regency	1 Ave. De Lafayette	Boston
Doubletree Downtown	821 Washington St	Boston
Courtyard by Marriott	275 Tremont St	Boston
Revere Hotel Boston Common	200 Stuart St	Boston
Boston Park Plaza Hotel	50 Park Plaza at Arlington	Boston
Marriott Copley Place	110 Huntington Ave	Boston
Sheraton Boston	39 Dalton Street	Boston
Hilton Back Bay	40 Dalton Street	Boston
Renaissance Waterfront	606 Congress St	Boston
Seaport Hotel	1 Seaport Lane	Boston
Westin Boston Waterfront (HQ)	425 Summer St	Boston
Westin Copley Place	10 Huntington Avenue	Boston

Non-Official hotels

Hampton Inn Downtown	811 Massachusetts Ave	Boston
Onyx Hotel	155 Portland St	Boston
The Constitution Inn	150 3rd Ave	Boston
Residence Inn / Tudor Wharf	34-44 Charles River Ave.	Boston
Convention Center	425 Summer St	Boston

Shuttle Stops

Omni Parker House	60 School St	Boston
Hilton Denton/Faneuil Hall	89 Broad St	Boston
Hyatt Regency	1 Ave. De Lafayette	Boston
Doubletree Downtown	821 Washington St	Boston
Courtyard by Marriott	275 Tremont St	Boston
Revere Hotel Boston Common	200 Stuart St	Boston
Boston Park Plaza Hotel	50 Park Plaza at Arlington	Boston
Marriott Copley Place	110 Huntington Ave	Boston
Sheraton Boston	39 Dalton Street	Boston