

VERIFICATION OF DISTRIBUTION

This letter is to attest Certified Audit of Circulations (CAC) was contracted to verify the distribution of *Clinical News Journal* during the Clinical Lab Expo AACC from Tuesday, July 29th to Thursday July 31, 2014. The distribution of *Clinical News Journal* took place through two distribution channels: placement in designated hotel lobbies for pick up by trade show attendees and through vendors handing out copies at designated trade show shuttle bus locations.

CAC was able to verify the distribution of *Clinical News Journal* took place at the times and places shown through a random selection from the attached listing of hotels and shuttle bus locations. CAC was also able to verify that each day a new edition was printed and handed out. No attempt was made to verify the number of copies distributed.

The verification performed by CAC included the following:

1. Onsite visual inspection by CAC auditors of copies placed in hotel lobbies.
2. Onsite visual inspection by CAC auditors at designated shuttle locations in Chicago, IL and surrounding towns.
3. Review and confirmation of each day's edition.

Certified Audit of Circulations (CAC) is a tripartite, not for profit membership organization that provides objective verification of distribution claims for paid and free media throughout the United States. CAC was founded in 1956 and is controlled by a Board of Directors representing advertisers, advertising agencies and publishers.

Mark Stoecklin

Chief Operating Officer

Source Group - Clinical News Journal

Official Hotels

Chicago Marriott Downtown Magnificent Mile	540 N Michigan Ave	Chicago	60611
Fairmont Chicago	200 North Columbus Drive	Chicago	60601
Hilton Chicago	720 South Michigan Avenue	Chicago	60605
Hyatt Regency Chicago (HQ)	151 East Wacker Drive	Chicago	60601
Hyatt Regency McCormick Place	2233 S. Martin Luther King Dr	Chicago	60616
Palmer House Hilton	17 E Monroe Street	Chicago	60603
Sheraton Chicago Hotel and Towers	301 E. North Water Street	Chicago	60611
Swissotel Chicago	323 E Wacker Drive	Chicago	60601
Westin Michigan Avenue Chicago	909 N Michigan Ave	Chicago	60611

Non-Official hotels

Blackstone Renaissance	636 South Michigan Ave	Chicago	60605
DRAKE HOTEL	140 East Walton Place	Chicago	60611
The Allerton Hotel on Magnificent Mile	701 North Michigan Avenue	Chicago	60611
South Loop Hotel	11 W 26th Street	Chicago	60616

Shuttle Stops

Sheraton Chicago	301 E. North Water Street	Chicago	60611
Westin Michigan Avenue Chicago	909 N Michigan Ave	Chicago	60611
Chicago Marriott	540 N Michigan Ave	Chicago	60611
Hyatt Regency Chicago	151 East Wacker Drive	Chicago	60601
Fairmont Chicago	200 North Columbus Drive	Chicago	60601
Palmer House Hilton	17 E Monroe Street	Chicago	60603
Hilton Chicago	720 South Michigan Avenue	Chicago	60605